



**QUALITY**  
POLICY  
& **STRATEGIES**  
2019



## MISSION

The one of the founding members still holds true. Through personal knowledge, study, design and production, **providing tangible and intangible products to help people solve their problems;** products in terms of safety, functionality, value attributed to them, and availability.

## STRATEGIES

Diemmebi, a leading company in the industry, directs all its strategies toward the achievement of its mission: providing solutions to the problems of the customer. For this reason, in addition to **modern equipment and technologies for design, development and production**, as well as a **Quality Management System certified UNI EN ISO 9001**, Diemmebi considers to be fundamental the contribution and collaboration of a **capable and motivated staff** in every business area..

## VALUES

In a global market they must be clear and unwavering: **spirit of collaboration and partnership** to guarantee reliability to customers. The fundamental values for Diemmebi are: honesty, collaboration, availability, self-criticism, ability and willingness to achieve high levels of reliability.



## ORGANIZATION

It is the essence of the company. The management's task is creating to satisfy customers. The solutions, products, and prosperity are a consequence of this attitude. This is why Diemmebi has identified and assigned responsibility to people, adopting the **process approach**, with the specific aim of obtaining an organization that can interact and support the customers at every opportunity.

## ENVIRONMENT, SAFETY, HEALTH

Diemmebi has always considered it a duty to adopt a behavioral philosophy aimed at protecting the environment and paying the utmost attention to workers' safety and health. Safety intended in terms of **involvement and continuous improvement of the quality of the production process**; Health intended as maximum **monitoring of its employees and their protection** during the performance of their functions. All aimed at reducing the probability of injuries in the company..



## GOALS

The Diemmebi goals are the consequence of its mission, values and strategies:

- Defining and adopting a **Corporate Code of Ethics** according to the indications of the organizational model dictated by Legislative 231/2001
- Promoting **Risk Based Thinking** and the **interrelated processes approach**, adopted with ISO 9001/2015 and in anticipation of future integration with Legislative Decree 231/2001 e con la UNI ISO 45001/2018
- Guaranteeing **business continuity** by monitoring the factors that influence profit margins
- Expanding the **position on the market** by identifying and satisfying the needs of the market and the customers both with regards to the products and the service offered.
- Creating **innovative products** in terms of functionality, attributed value, availability, safety and compliance with laws. Approach to EXTRA-EEC community directives
- **Marketing analysis** on the entire product range
- Providing process managers with **budgeting indicators** that allow to track significant objectives that can be monitored by the related process indicators
- Promoting a new **strategy in the design process** so that the organization is always ready for the annual trade fair with new products to offer to our increasingly demanding customers
- Defining specific **competence and relative minimum acceptance criteria for process managers** in order to communicate in detail all the activities assigned to them,